



Akina Mama wa Afrika Consultancy Letter of Intent

Prepared by - Comms for a Cause

Prepared for - Akina Mama Wa Afrika

Dear Akina Mama wa Afrika Selection Committee,

On behalf of Comms for a Cause (C4AC), we are pleased to submit this Letter of Intent in response to the technical consultancy for the development of AMWA's African Feminist Digital Knowledge Hub. We have read AMWA's Terms of Reference closely, and we recognise the assignment for what it is.



Our Understanding and Approach

The African Feminist Digital Knowledge Hub is not a website project. It is the construction of a digital home for four decades of feminist intellectual labour, oral histories, creative works, policy briefs, legal case studies, podcasts, mini documentaries, and movement archives, that has too often been scattered, undocumented, or inaccessible to the very feminists who need it most.

The WEAVE project's vision of knowledge and narrative sovereignty demands infrastructure that treats oral, artistic, and communal knowledge practices as first class forms alongside text based archives, that is accessible to grassroots community members and researchers alike, and that is owned and operated by AMWA staff long after handover.

Our approach is grounded in feminist methodology, which shapes how we build, not just what we build. We approach AMWA staff, alumni, and movement stakeholders as co-designers rather than end users, structuring discovery and design phases around their voice. We treat the architecture of the hub as inseparable from the knowledge it carries, ensuring that oral histories, creative works, and movement archives are held with the same structural weight as text based content, and that contributors retain agency and protection over how their stories

are surfaced. And we build for AMWA's long term ownership, with training, documentation, and handover designed from the start rather than added at the end. A feminist hub built through extractive or top down methods would contradict its own purpose.

This consultancy sits squarely within the work we do every day. C4AC is led by two co-founders and Executive Directors: Suman Saurav, who anchors our communications, narrative, and strategy practice, and Kabir Patil, who brings over a decade of experience leading digital platform development for justice and rights organisations and anchors our tech and design practice. As a team, we have delivered websites, microsites & communication strategies for organisations including CHEVS and Gender At Work from the African region.



About C4AC

Comms for a Cause (C4AC) is a feminist communications and movement tech organisation that builds infrastructure for grassroots organisations led by queer, trans, Dalit, disabled, Indigenous, and feminist communities across the Global South. We are a team of six working at the intersection of strategic communications, narrative power, UX/UI design, web development, and justice tech, because we believe movements need infrastructure that enables them to be visible without being vulnerable, resourced without being extractable, and powerful without being underprepared for it.

C4AC brings the full scope this requires: end to end UX/UI design for educational and archival platforms, secure full stack development which promotes accessibility with role based access and content management, justice tech approaches to data protection and digital safety, comprehensive staff training, written user manuals and technical documentation, and post deployment support. Our experience spans the African continent, South and Southeast Asia, and Latin America, with deep, sustained relationships in feminist and LGBTQI+ movement ecosystems.

Thank you for your consideration, and for the four decades of work AMWA has done in building feminist consciousness, collective action, and transformative change across the continent. We would be honoured to contribute to the next chapter of that work.

Warm Regards

Comms for a Cause Team
